

2017 DTSF Membership Tiers



BENEFITS:	Friend* \$150	Non-Profit \$150	Business \$300	Advocate \$1,000	Partner \$2,000	Visionary \$5,000	Executive \$10,000	Founder \$25,000
Listed on DTSF.com	●	●	●	●	●	●	●	●
Access to DTSF networking events	●	●	●	●	●	●	●	●
Access to DTSF's membership communication network	●	●	●	●	●	●	●	●
Discounts to vend at DTSF events	●	●	●	●	●	●	●	●
Included in downtown directories	○	●	●	●	●	●	●	●
Promotional opportunities within DTSF communication network	○	●	●	●	●	●	●	●
Co-op advertising opportunities	○	○	●	●	●	●	●	●
Participation in DTSF gift card program	○	○	●	●	●	●	●	●
Free Participation in DTSF promotions & events	○	○	○	●	●	●	●	●
Earned media opportunities	○	○	○	●	●	●	●	●
Discounted co-op advertising	○	○	○	●	●	●	●	●
Quarterly social media boosts (FB live, blog posts, paid ads)	○	○	○	●	●	●	●	●
Sponsorship of a DTSF promotion	○	○	○	○	●	●	●	●
Sponsored host of a DTSF networking event	○	○	○	○	○	●	●	●
Exclusive sponsorship opportunity	○	○	○	○	○	●	●	●
Recognition at DTSF events and DTSF annual meeting	○	○	○	○	○	●	●	●
Reverse job fair recruitment exchange	○	○	○	○	○	●	●	●
Video spotlight production & promotion of DTSF Visionaries	○	○	○	○	○	●	●	●
Exclusive video spotlight production & promotion	○	○	○	○	○	○	●	●
Presenting sponsorship benefit at a select DTSF event	○	○	○	○	○	○	○	●
Permanent sponsorship of a downtown capital improvement project	○	○	○	○	○	○	○	●

*For small businesses outside of the downtown district. ● Case-by-case depending on the event or promo.