

2019 DTSF Business Membership Benefits

Thank you for supporting Downtown Sioux Falls, Inc. through your DTSF membership! Together, we are building a stronger downtown for Sioux Falls, the region, and beyond. DTSF is able to make such a positive impact on our community thanks to your support. We can't do it alone. Thank you.



1. Have a say in the future of downtown Sioux Falls!

- Participate in DTSF organizing committees.
- Take part in our networking opportunities.
- Place your vote for incoming DTSF board members during the DTSF Annual Meeting.

2. Increase your PR reach through earned media opportunities, whether that's by sponsoring a DTSF signature event or promotion, or through our weekly media presence.

3. Make better business decisions with access to DTSF reports and market data; annual reports, pedestrian counts, [economic dashboard](#), and metrics dashboard available through the DTSF office.

4. Tell your story! Share information about your business through newsletter promotion, reaching nearly 4,000 inboxes each month.

- [Community Newsletters](#) hit upwards of 3,100 inboxes per month and growing. Promote events, sales, specials, etc., to the entire community. Submit information by the 26th of each month. The newsletter is sent on or around the 1st of each month.
- [Membership Newsletters](#) hit around 450 inboxes monthly. Receive and promote business news, DTSF internal news, and learn about upcoming networking and mixer opportunities. Content is due by the 10th of the each month. The newsletter is sent on the 15th of each month.

5. Participate in networking opportunities such as:

- Monthly DTSF Membership meetings take place on the 2nd Tuesday of each month at 8:30am. Learn about downtown happenings and get to know fellow members.
- Bi-Monthly DTSF Socials
- Join the [DTSF Facebook Group](#) to share information and ask questions.
- Discuss and share ideas at Retail Roundtable monthly meetings.

6. Leverage DTSF's digital and marketing channels to promote your business:

- Grow your digital footprint through social media promotion to over 21,300 on Facebook, 15,600 on Twitter, and over 7,300 on Instagram.
- Add Downtown Sioux Falls, Inc. as a co-host of your Facebook events to reach over 21,300 followers.
- Stretch your marketing budget with business and event listings at [dtsf.com](#). Login to the [Member Portal](#) to submit events!
- Save money on vendor booth fees at high-traffic DTSF events like Riverfest and Eastbank Block Parties.
- Increase your business's foot traffic by participating in DTSF promotions such as: Restaurant Week, and Art & Wine Walk.

7. Sign up to accept [DTSF Gift Cards](#) at your business! It's free to register, and works wherever credit cards are accepted.

DTSF exists to boldly lead the downtown community by fostering diverse experiences, economic growth, and a healthy environment. To learn more, visit [dtsf.com](#).

If you are supporting DTSF at a membership level of \$5,000 or above, you will be recognized at the annual meeting and in the annual report, prominently on printed and digital materials and at dtsf.com, and will be offered the opportunity to be recognized at monthly membership meetings, socials, etc.

Have a question about any of the benefits above? Call 605-338-4009, email info@dtsf.com, or stop by the office anytime. We are located at 230 S Phillips Avenue, Suite 306 and open Monday-Friday, 9am until 5pm.

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