

30 Years of Big Wins



DOWN | SIOUX
TOWN | FALLS

**Annual
Report
2018**

- 1987** Main Street Sioux Falls Founded
- 1992** First Annual Parade of Lights
- 1993** First Annual Hot Summer Nites
- 1994** Falls Park Capital Improvement Begins
DEDIF (Downtown Economic Development Incentive Fund) Established
- 1997** Falls Park Capital Improvements Conclude
- 1999** Washington Pavilion Opens
- 2000** Trolley Program Established
- 2004** SculptureWalk Established
Phillips to the Falls

- 2005** Zip Feed Tower Refuses to be Toppled
- 2006** Cherapa Place Groundbreaking
- 2008** Main Street Sioux Falls Rebranded as Downtown Sioux Falls, Inc.
First Fridays Established
- 2009** Phillips Avenue Streetscape Improvements
- 2011** Phase I of Downtown River Greenway Completed
- 2012** Phase II of Downtown River Greenway Completed
Lumber Exchange Building Opens
- 2013** Hilton Garden Inn Sioux Falls Downtown Opens
First Annual Downtown Riverfest

- 2014** Phillips Avenue Lofts
Main Avenue Road Diet
DTSF Retail Incubator Program Launched
- 2015** City Assumes Ownership of former BNSF Railyard
- 2016** Washington Square Groundbreaking
Jones421 Groundbreaking
Arc of Dreams Groundbreaking
- 2017** Cascade Groundbreaking
- 2018** Levitt Groundbreaking
Mixed Use Parking Ramp Groundbreaking
City Center Opens
Event Grant Funds Sioux Falls Winter Carnival

30 Years of Big Wins

WELCOME to Downtown Sioux Falls

Confluence.

In a word, that is Downtown Sioux Falls.

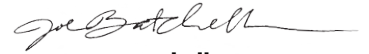
It is a place where forces come together, creating excitement, possibilities, and delightful surprises.

There is a myriad of activities, day and night, taking place simultaneously within the heart of our city.

It is the place for arts and culture, dining and entertainment, great shopping, and of course, it's the epicenter for all things commerce within the region.

It's where people come to connect, celebrate, and grow.

Downtown—it's for everyone, everyday!



Joe Batcheller
President,
Downtown Sioux Falls, Inc.



Inspire Passion | Build Community | Have Integrity | Embrace Diversity

DTSF boldly leads the downtown community through diverse experiences, economic growth, and a healthy environment

2018 Board Members

Kyle Raph, CO-OP Architecture (Chair)
Terri Schuver, Sticks and Steel (Vice Chair)
Tiffany Miller, Davenport, Evans, Hurwitz & Smith (Past Chair)
Derek Ohme, First National Bank (Treasurer)
Jessie Schmidt, Better Business Bureau (Secretary)

Angela Avila, Miner Brewing Co. and Prairie Berry Taproom
Ken Bashore, Vanguard Hospitality
Brenda Bethke, First PREMIER Bank
Mary Dally, Thurman, Comes, Foley & Co. LLP
Chris Hanmer, CH Patisserie & Parlour Ice Cream House
Vaney Hariri, Think 3D Solutions
Sheila Hazard, Property Owner
Nancy Savage, Child's Play Toys
Scott Schoenen, Resident
Anita Wetsch, Lloyd Companies

Past Board Chairs

1989 Joe P. Kirby
1990 Kip Scott
1991 Mark Meierhenry
1992 Don Dunham
1993 George Lundberg
1994 Greg Bierbaum
1995 Susan Scott
1996 Chris Schiltz
1997 Jeff Hazard
1998 Tom Simmons
1999 Dan Scott
2000 Paul Boerboom
2001 Scott Christensen
2002 Jeff Danz
2003 Dave Rozenboom
2004 Paul Curtin
2005 Ira Frericks
2006 Nancy Larsen
2007 Dave Bangasser
2008 Bill Peterson
2009 Larry Rehfeld
2010 Scott Gullickson
2011 Elizabeth Lewis
2012 Terri Schuver
2013 Paula Brown
2014 Dave Kroll
2015 Laurie Knutson
2016 James Krueger
2017 Tiffany Miller
2018 Kyle Raph

BIG WINS

ADVOCACY, PARTNERSHIPS & PLACEMAKING

New gift card program promoting downtown shopping
New website & email marketing capacity
New co-op & umbrella advertising campaign

Trolley funding secured for five years
Thanks to Sanford Health, Lewis Drug, Great Plains Brokerage, Howalt+McDowell Insurance – Marsh & McLennan Agency, and Sanford Health Plan

Paw-Pup Dog Park created using Tactical Urbanism
Core Neighborhood Walkability Summit

MARKETING & PROMOTING DOWNTOWN

\$3.36 million economic impact
(est. per Americans for the Arts report)

Record attendance at Block Parties & Parade of Lights

Added shoulder season events: Easter Egg Scavenger Hunt, Downtown Trick or Treat, and the Winter Event Grant Program

PROMOTIONS & EVENTS

10% growth in membership & sponsorship revenue, with a total of 270 members
Committee & organizational alignment
Installed four pedestrian counters to measure efforts
Established State of Downtown, an economic dashboard

OPERATIONS

2018

Staff

Joe Batcheller, President
Brienne Maner, Vice President
Steven Dahlmeier, Program Director
Sarah Munce, Program Coordinator
Sadie Swier, Communication Coordinator

