



**DOWNTOWN | SIOUX FALLS**

**Skywalk Banner Application Process:**

- Make sure the promotional timeframe for hanging your banner is available on the DTSF calendar.
- Pay the non-refundable application fee.
- Download the banner application and fill out form.
- Get a pdf of your banner design.
- Send both the application form and pdf of design to [info@dtsf.com](mailto:info@dtsf.com).
- Upon DTSF and City approval, a final skywalk banner permit will be emailed to you.
- Get your banner printed.
- Contact Pride Neon to set up hanging and removal dates by calling 605-336-3563.
- Deliver your banner to Pride Neon.
- Pick up your banner from Pride Neon.