

Marketing & Content Intern

DTSF is looking for someone who is creative, curious, and an excellent communicator. The Marketing & Content Intern will work directly with staff to promote the downtown experience by supporting DTSF's communication efforts, digital content creation, and general office duties. Earn course credit if desired and build your resume while gaining hands-on experience. This is an excellent introductory position offering a flexible schedule with an average of 10 hours per week through the end of the summer.

Job duties include, but are not limited to:

- Implement existing social media content strategy.
- Research and write blog content.
- Shadow DTSF's Community Outreach Coordinator at media appearances and meetings.
- Create written and visual content with guidance from the Marketing & Content Coordinator.
- Assist with Public Relations strategy and content, including press releases and media appearances.

Requirements:

- Excellent communication skills—written and verbal.
- Professional presentation, appearance, and work ethic.
- A positive attitude, growth mindset, flexibility, and team mentality.
- Desire to learn and grow professionally.
- General computer skills including Microsoft Office Suite.

Bonus Points:

- Experience with video or photography creation is a plus.

Compensation: \$500 stipend

Hours: 10 hours per week

Start Date: Week of May 24, 2021

End Date: Week of August 23, 2021

Contact Tenley Schwartz, tenley@dtsf.com with questions. For information on Downtown Sioux Falls, Inc. please visit dtsf.com.

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